

Sveriges Television - Malmö



Lars-Gunnar Bengtsson
Newsroom Coordinator



"One-button" TV-transmission

"One-button" TV-transmission

TV-production in a totally digital environment



The Good old Days





...then came the Internet Revolution





...then came the Internet Revolution



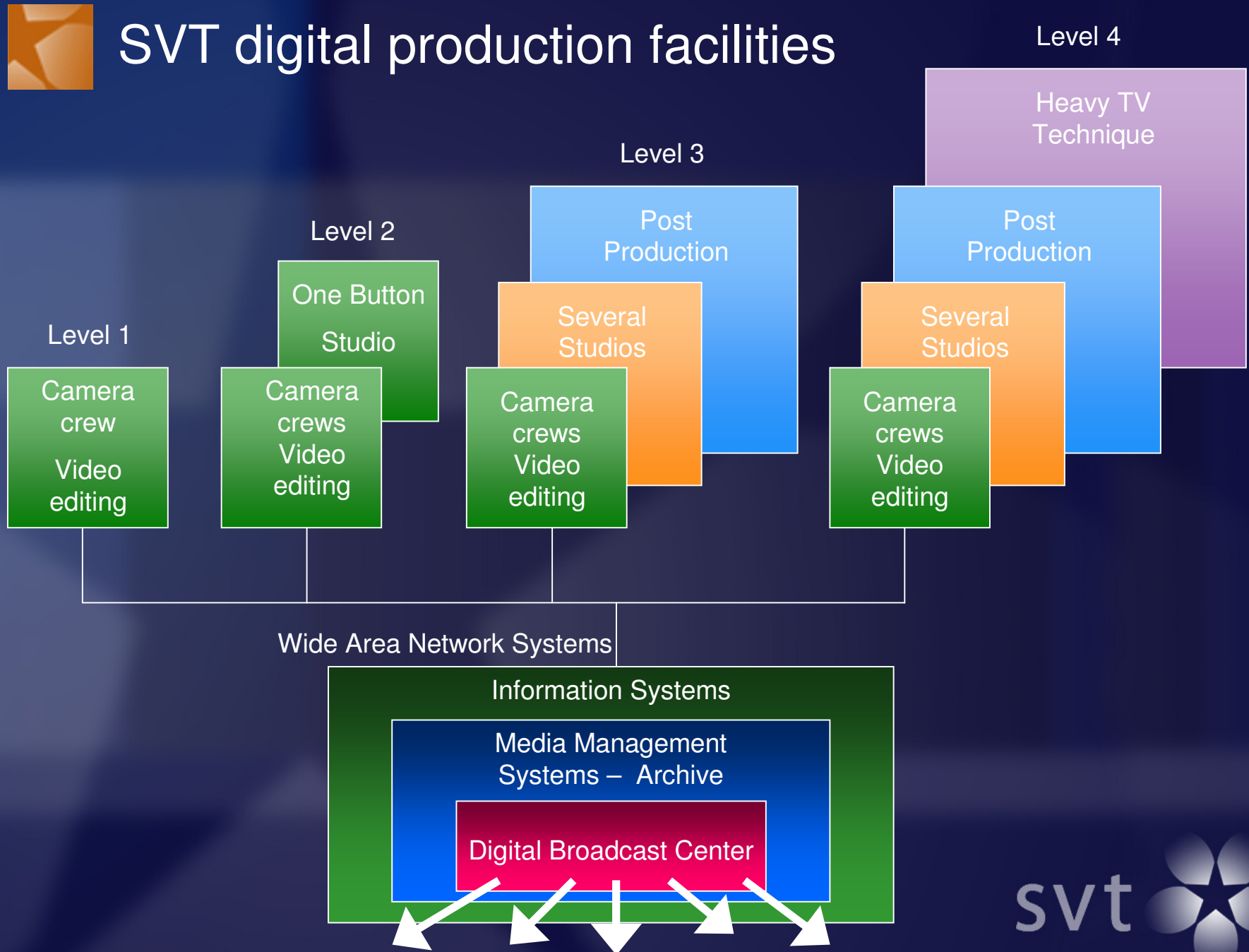


...then came the Internet Revolution

DIGITAL

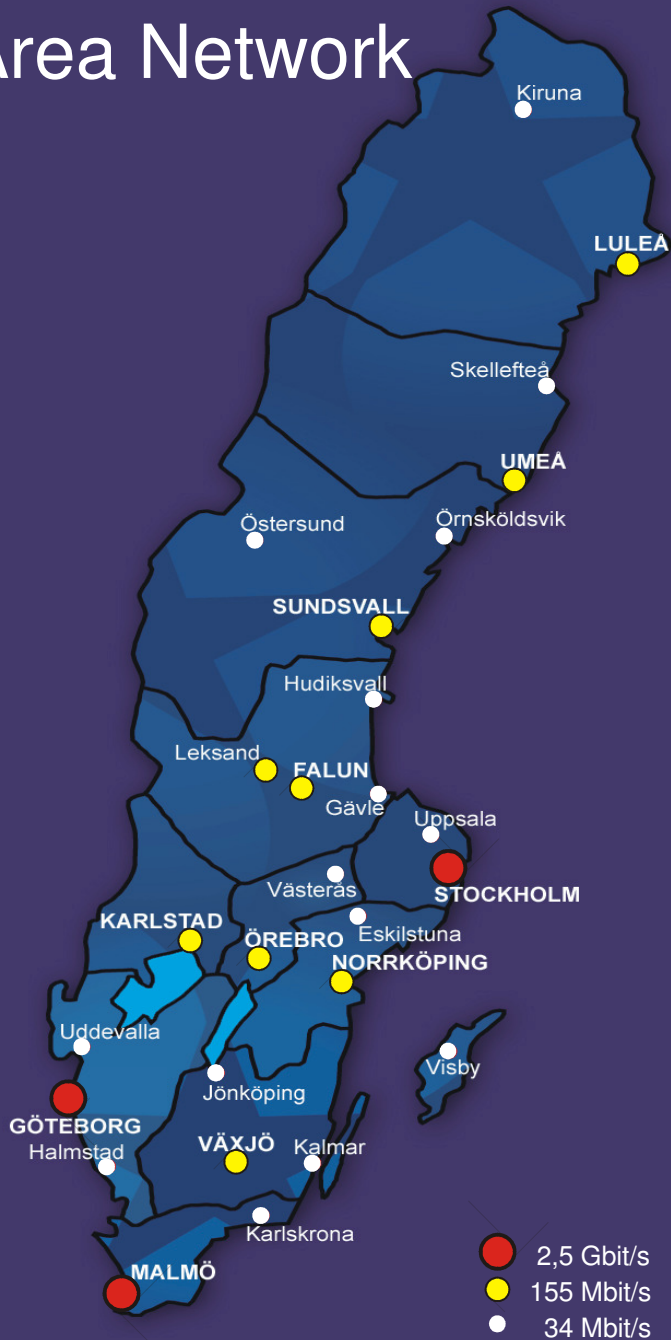


SVT digital production facilities





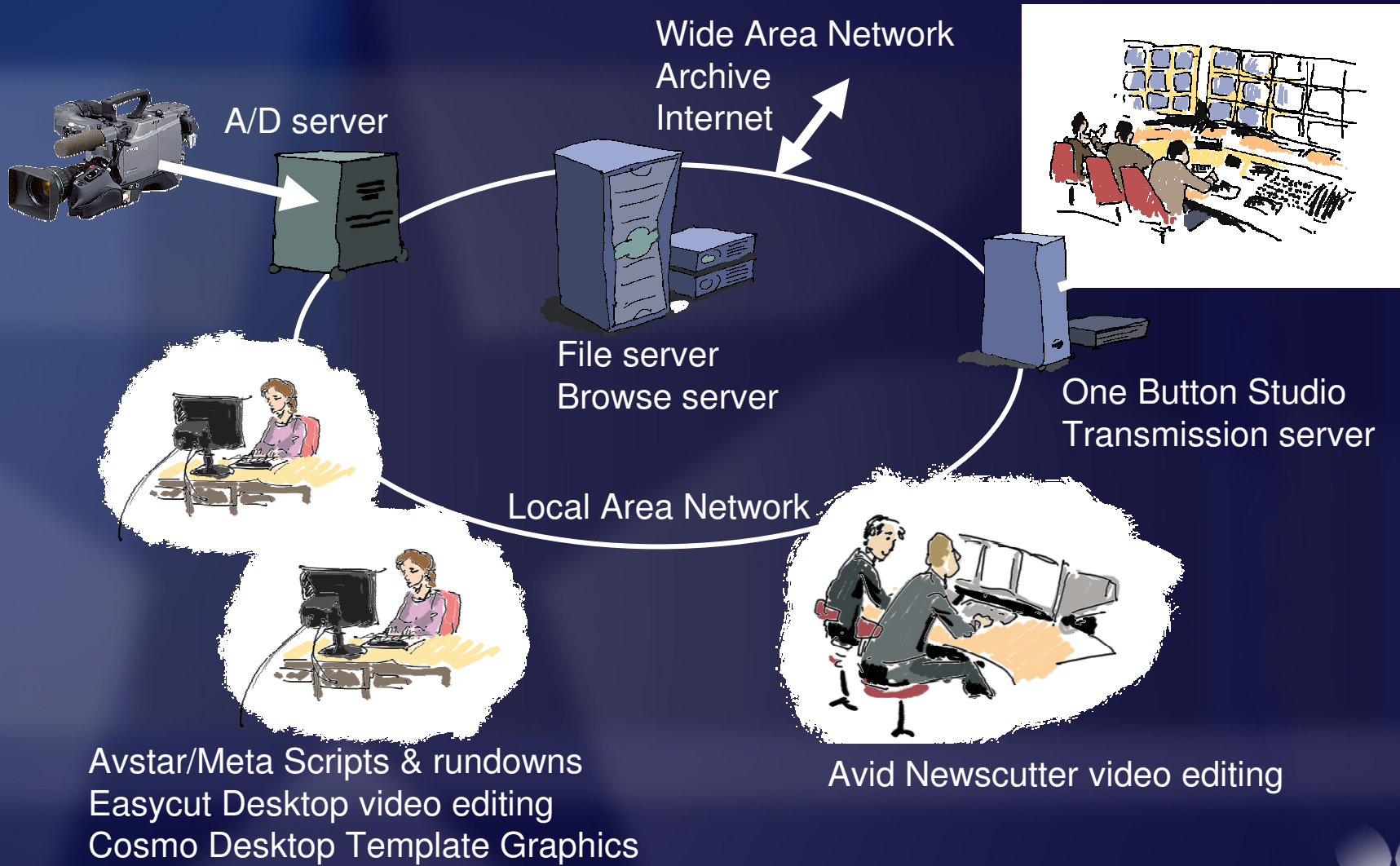
SVT Wide Area Network



SVT Wide Area Network

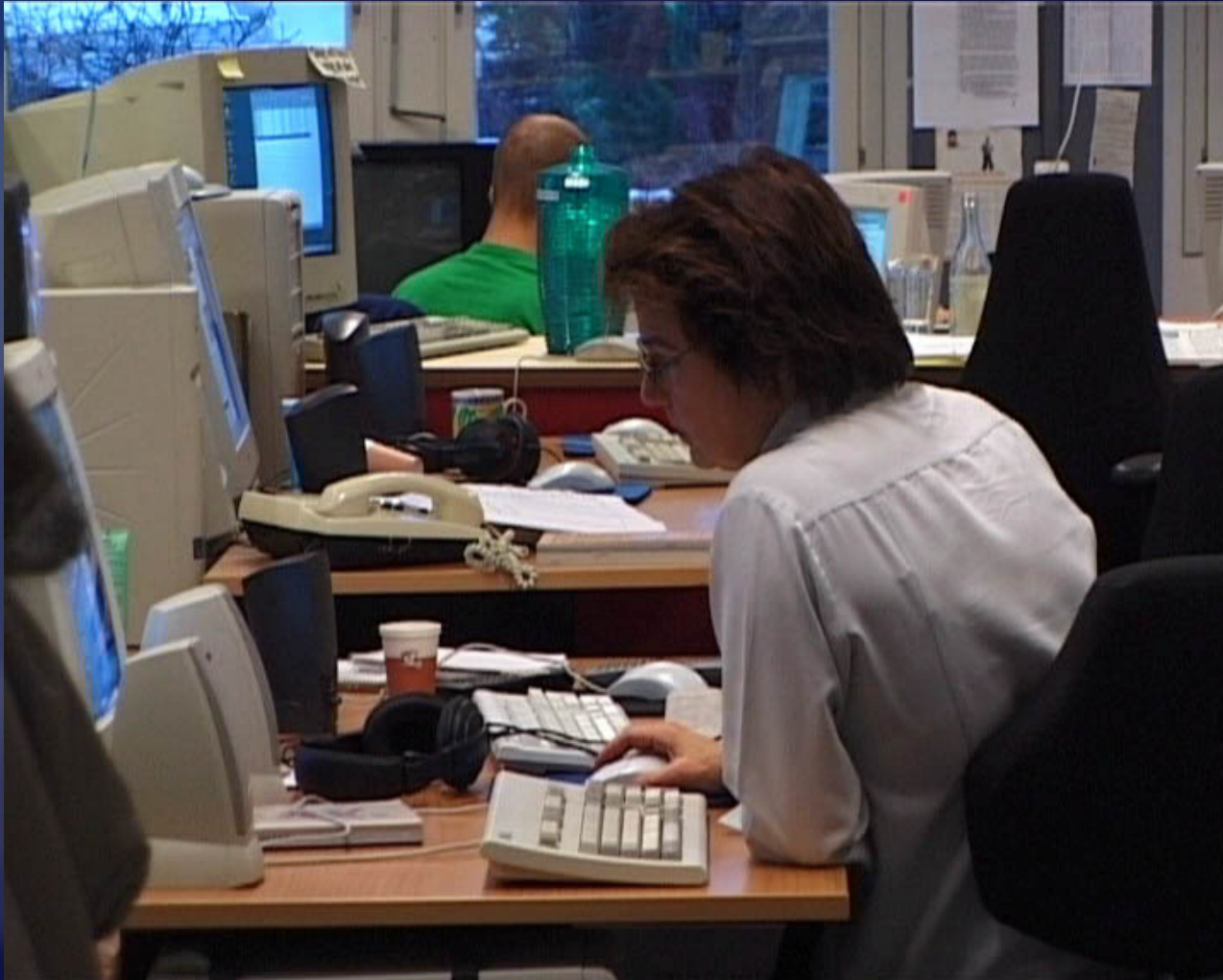


The Local production system





Desktop tools on every PC





Desktop Template Graphics - Cosmo

Välj Karttyp Närbild/Helvy

spara fritt

spara i SS/BM

stödtexter

Rensa symboler från kartan

DEV
DEP
VXO



Desktop video editing - EasyCut



EasyCut

File Edit View Tools Window Help

Source

Composer

TCR. 00:08:47:11*

TCR. 00:05:36:08*

00:08:47:11 00:01:11:17 00:00:03:10

Clip	Imp...	Outpoint
Oscar	00:...	00:06:26:04
Oscar	00:...	00:08:47:11

Status:

Total length: 00:02:05:00 00:00:03:10 Create Clips Create Audio Create Story

V1	V2	A1	A2	A3	A4
Oscar	Oscar	Oscar	Oscar		



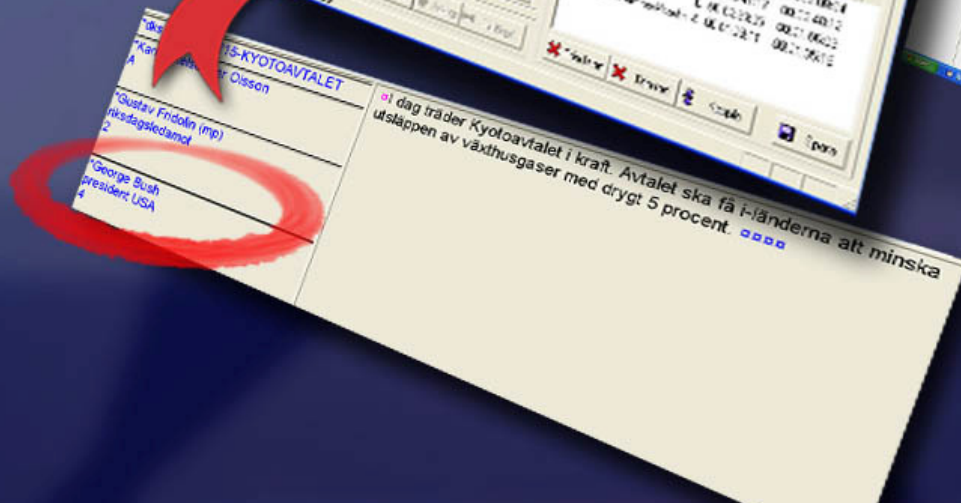
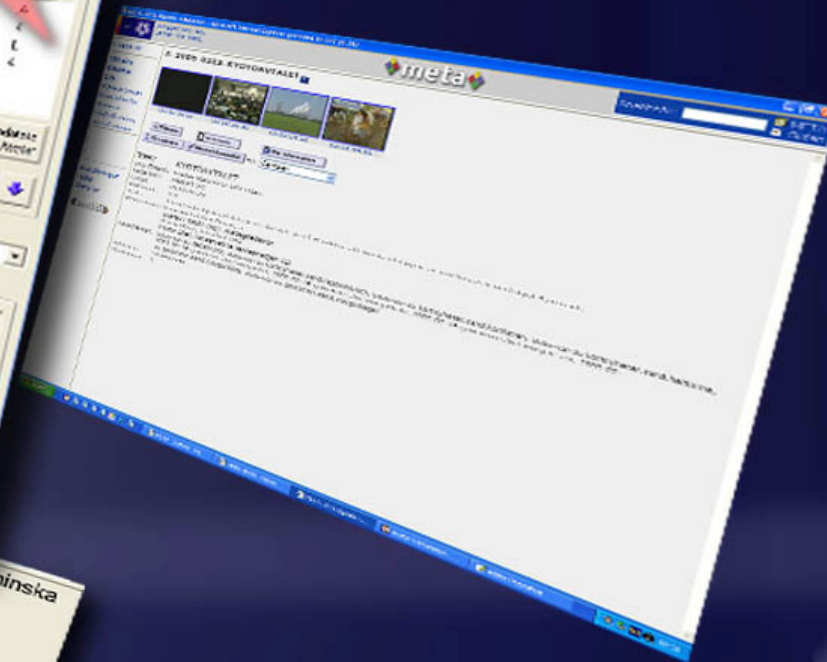
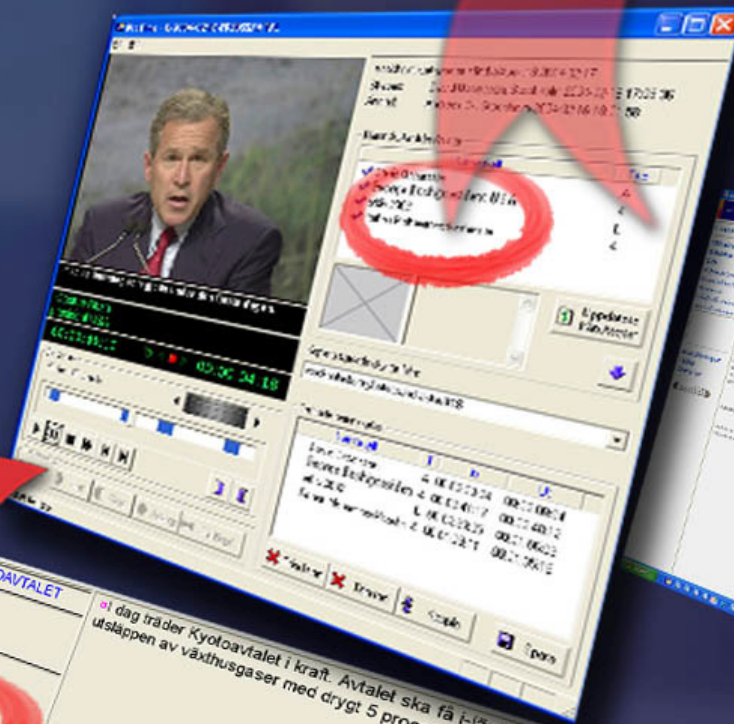
Desktop access to all video, stills and text

Körschema: malmö.syd.kör1910 Uppdatera

Titel	Videofil	N	T	Bild	DKS	Tid	+-
VINJETT o 3 LÖP	M-2005-0927-LOP19	*			●●	0:28	+0:26
VINJETT o 3 LÖP	VJ-2004-0126-SYDNYTTVINJETT	*			●●	0:28	-0:02
NAMNSKYLTT		*					
RASISTPOLIS	M-2005-0927-RASISTPOLIS	N			●●	1:49	+0:00
AVA rasistpolis		*					
TGM båträdning		*					
VÅRDSKANDAL	M-2005-0927-VARDSKANDAL	N			●●	1:03	+0:01
TGM pedofildom		*					
BREDBAND	M-2005-0927-BREDBAND	N			●●	1:30	+0:02
						2:42	+0:05
						2:30	
						2:28	+0:03
						2:29	+0:00
						0:13	
						0:25	+0:05
XXXXXXXXXXXXXXXXXXXXXXXXXXXX	U-2002-0222-TILLFALLIGT-AVBROT I	*			●●	0:01	

Bredbandsutbyggnaden i Skåne ser ut att bli mer omfattande än vad som först var planerat. I slutet av nästa år kommer alla orter i Skåne med mer än 200 invånare att ha tillgång till bredband genom projektet BAS. Men ett 20-tal kommuner nöjer sig inte med det, utan vill nu bygga ut nätet ännu mer.

Desktop downstream key control



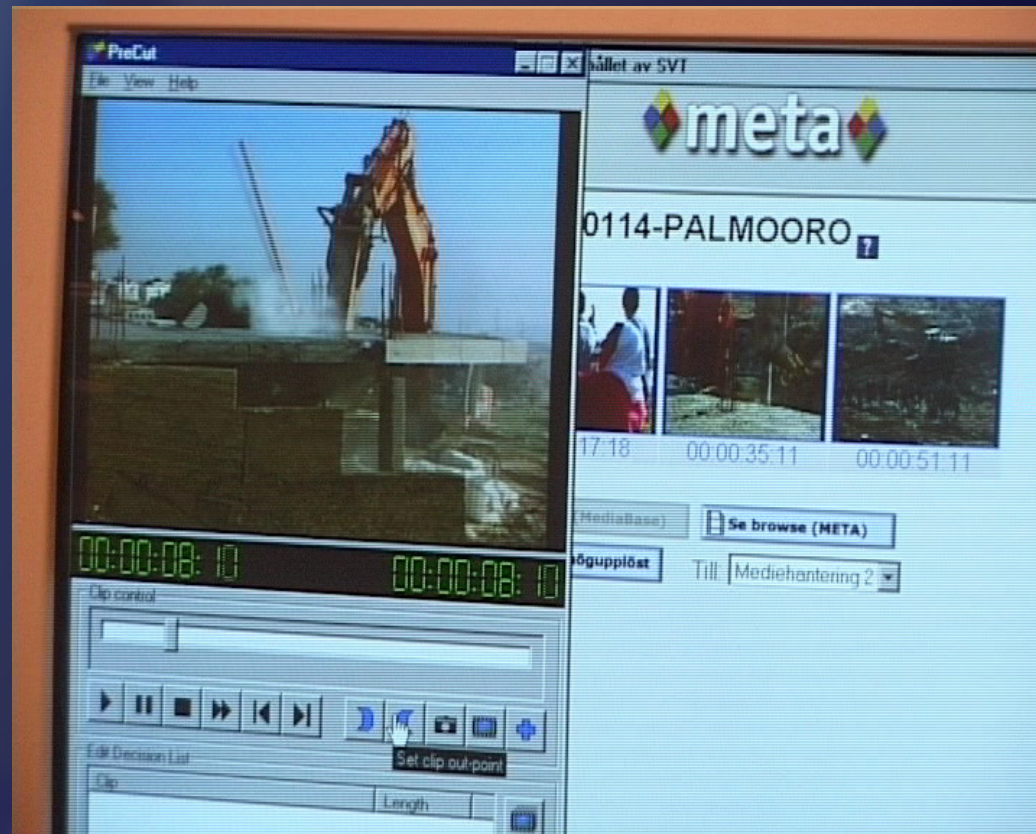


Archive BEFORE Broadcasting

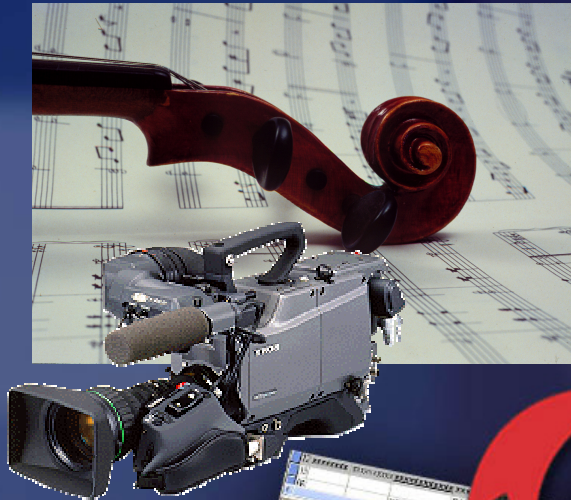




Desktop archive online



Copyright notes to archive



The screenshot shows a web browser window with the 'meta' logo. The main content is a news article with a red circle around the title 'PALCYKELSTOLD' and a red arrow pointing to a table below. The table has columns for 'Namn', 'Adress', 'Föd', 'Mått', 'Färg', 'Status', 'Anmärkning', 'Skapat', and 'Ändrat av'. The article text below the table reads: 'Polisen slog vid lunchtid idag till i Billesholm mot vad som kan vara en skansk cykelstöldsliga. 4 män är gripna misstänkta för häleribrott. När polisen kom till platsen höll männen på att lasta in en stor mängd stulna cyklar i en lastbil.'

Namn	Adress	Föd	Mått	Färg	Status	Anmärkning	Skapat	Ändrat av
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								



Video from the field via FTP



meta SVT's digitala videonät - Microsoft Internet Explorer provided by SVT (0.50)

Inloggad som lab6
Server: meta-web2

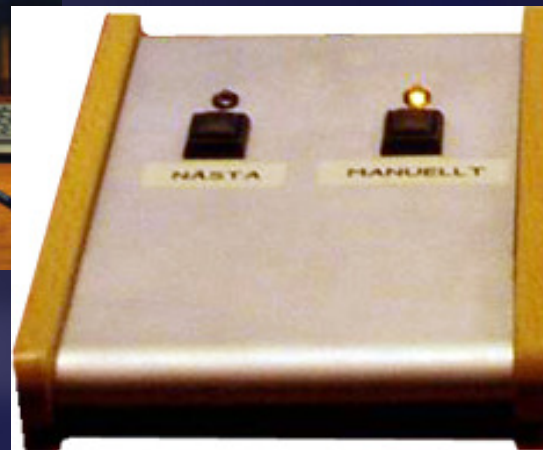
meta Snabbövy META Sidan

Logga ut	IN-2005-0926-EUETIME-OUT	05:20	2005-09-27 21:21
✓	IN-2005-0926-TEST	00:07	2005-09-26 16:32
✓	2005-2109-FRANSKAUFLIM	02:47	2005-09-21 13:39
✓	Thun (Judeport)		2005-09-20 00:00
✓	Thun (Judeport)		2005-09-26 15:14
✓	Thun (Judeport)		2004-01-03 00:00
✓	Thun (Judeport)		2004-01-25 00:00
✓	Thun (Judeport)		2005-09-25 03:43
✓	M-2005-0927-HBTRAFIKOLYCKA	00:02	2005-09-27 21:28
✓	M-2005-0927-FRANNEBRAND	01:28	2005-09-27 15:42
✓	FATEN		2005-04-08 00:00
✓	FATMCKE		2005-04-01 13:50
✓	IGS test		2005-06-23 11:49
✓	NYSCRAL project.PCP	00:00	2005-09-23 12:41
✓	Struktur		2004-06-23 00:00
✓	LIS		2005-09-12 00:00
✓	efs		2005-02-28 00:00
✓	epcam		2005-05-10 00:00
✓	CTG		2005-06-21 13:42
✓	S-2005-0401-FLYG		2005-04-00 00:00
✓	S-2005-0922-TEST	01:44	2005-09-22 13:37
✓	S-2005-0927-HODDALSBYGDEN	02:44	2005-09-27 20:47

Exchange of video with other TV-companies

File Name	Duration	Date
WAS-2005-2203-BUSHPENSIIONNY.dif	03:38	2005-03-24 00:00
WAS-2005-2303-DODSDOM.dif	06:16	2005-03-24 00:00
WAS-2005-2303-TERRYSCHIAVO.dif	02:23	2005-03-24 00:00
WAS-ALANDIA-test2.dif	01:29	2004-12-17 00:00
WILSON-PEER-GYNT-140205-DR19.dif	01:25	2005-02-23 00:00
YLE-050224-PELIKAANIMIES.dif	01:45	2005-02-25 00:00
YLE-050303-MATTI_NYKANEN.dif	01:45	2005-03-03 00:00
YLE-050307-HIIHTO.dif	00:52	2005-03-07 00:00
YLE-2004-0914-FINAL95.dif	01:01	2004-09-14 00:00
YLE-2004-10-12-ALANDIA.dif	01:29	2004-12-10 00:00
YLE-2004-10-12-ALANDIA2.dif	01:29	2004-12-17 00:00
YLE-2005-0210-HOCKEYFANS.dif	01:53	2005-02-10 00:00
YLE-2005-0418-STREIK.dif	00:55	2005-04-18 16:21
YLE-2005-0422-PAPPERSTREJK.dif	01:24	2005-04-27 15:53
YLE-2005-0513-HOLLANTI2.dv.dif	02:29	2005-05-13 10:37
YLE-2005-23-05-JANNE_WESTER.dif	02:25	2005-05-25 13:06
YLE-2005-27-08-MASAR-OULU.dif	02:27	2005-08-27 15:57
YLE-2005-27-08-RUUTU2.dif	02:07	2005-08-27 16:04
YLE-250205-PELIKAANIMIES2.dif	01:53	2005-02-25 00:00
YLE-test2.dif	00:15	2004-05-28 00:00
YLE_050216_SONERA_UTMARSCH.dif	01:34	2005-02-16 00:00
YLE_050309_HIIHTOSUUNNISTUS.dv.dif	00:50	2005-03-09 00:00
YLE_050309_LIPONEN.dv.dif	01:34	2005-03-09 00:00

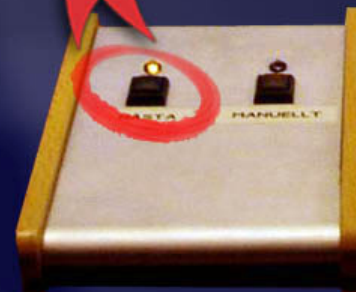
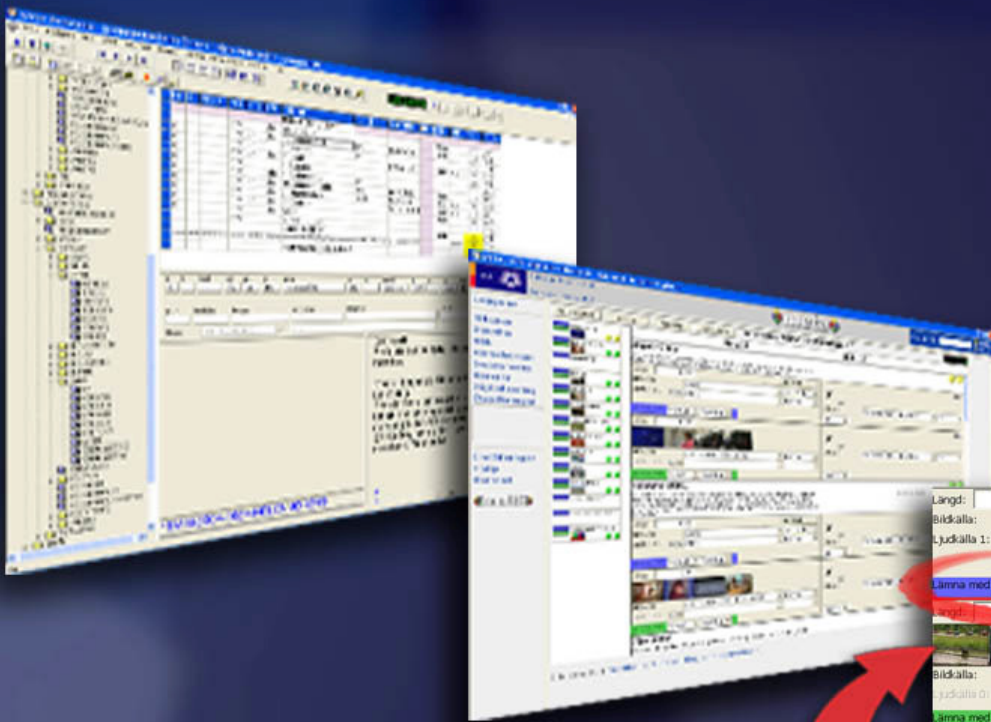
One button Control Rooms



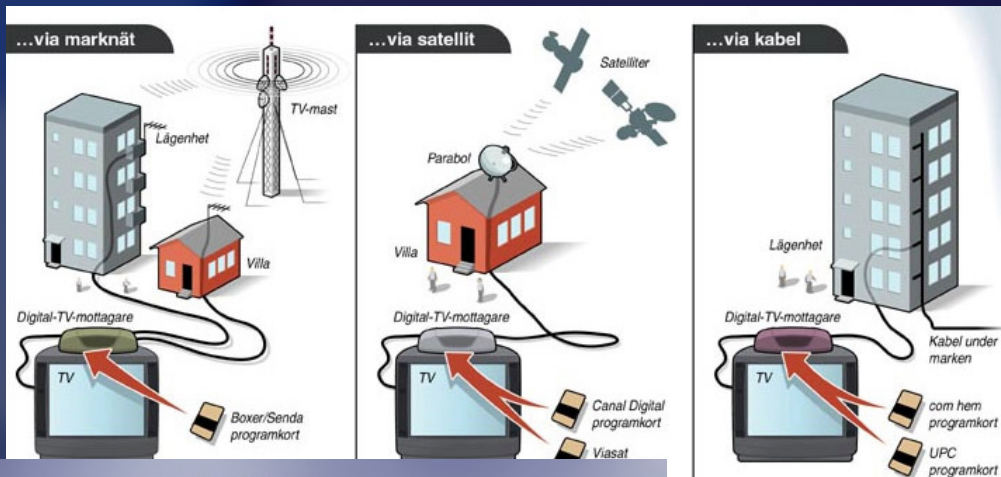
svt



One button Control Rooms



Digital broadcasting in Sweden:



Sweden is closing down the analogue Broadcasting network in 2005-2008

Publishing on Internet, Wap, 3G





The way to success:



- ✧ Standard SVT PC:s
- ✧ Standard Video cameras and video editing rooms
- ✧ Standard one button control rooms
- ✧ Standard Video Servers and computer network
- ✧ System development inside SVT
- ✧ Well established local Superuser organization
- ✧ Good feedback from users



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...digital development

