

*BAAC conference,  
Helsinki 3-5 October 2012*

*PUBLIC FUNDING  
FOR CULTURAL PRESERVATION*

*National Audiovisual Institute (NInA)*

## *Publishing House (PWA 2005-2009)*

- documentary school
- animation films
- recording of performing arts

## *National Audiovisual Institute 2009 named by the Minister of Culture and National Heritage*

- digitisation
- promotion
- education



# MISSION

*Digitise* and preserve audiovisual archives

*Publish* and make available audiovisual heritage

*Educate* in new media and the arts

# *LEGAL FRAME*

*Cultural Institution Law*

*Legal audiovisual deposit*

*National Audiovisual Heritage*

# DIGITISATION

*National Competence Centre  
operator of government funding programmes*

*“Digital Resources” (2009-2010)  
national programme 2 000 000 €*

*“Culture +” & “Digital Heritage” (2011-2015)  
multiannual programme 30 000 000 €*

# OBJECTIVES

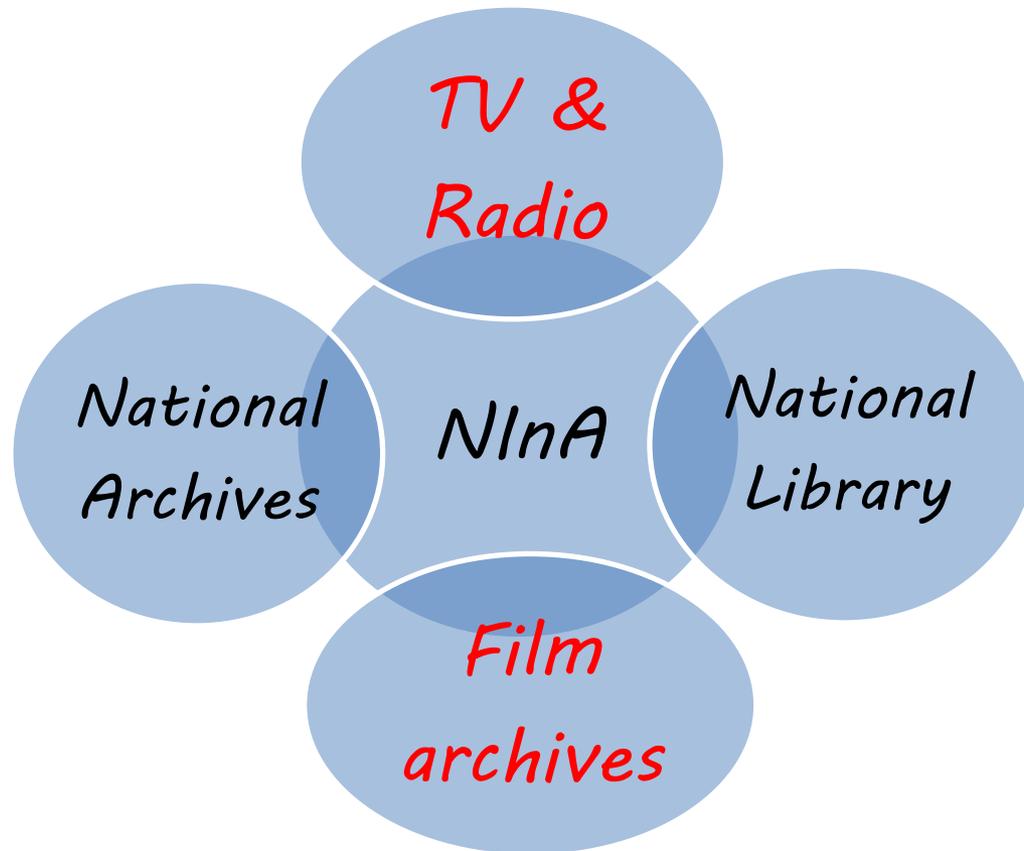
ARCHIVING HERITAGE

ACCESS TO CULTURE

EDUCATION



# CULTURAL PRESERVATION



PUBLIC TELEVISION  
POLISH RADIO

PUBLIC BROADCASTING AND FILM

NATIONAL FILM ARCHIVES  
POLISH FILM INSTITUTE

# FUNDING STRUCTURE

GRANTING SYSTEM VIA EXPERTS  
& **NiNA PRESERVATION PROJECTS**

INFRASTRUCTURE & COLLECTIONS

PUBLIC & NGO BENEFICIARIES

# *PUBLIC BROADCASTING ARCHIVES*

*funding - digitizing - licencing*

*2011/2012*

*400 TVP programmes*

*1000 PR programmes*

# DIGITAL ARCHIVE

20 000 hours

*publishing*

*recording*

*co-production*

*digital periodical*

*public acquisition*

# COLLECTION

*Production* of contemporary films and recordings

*Reconstruction* of documentary and animation

*Digitisation* of audiovisual archives

# *NEW AUDIENCE*

*Niche cultural content  
available on DVD and VOD*

*Shared copyrights  
with rightholders under licences*

*No commercial activity  
Professional training and education*



[www.nina.gov.pl](http://www.nina.gov.pl)

*multimedia library*

# PORTALS

[www.biweekly.pl](http://www.biweekly.pl)

[www.culture20.eu](http://www.culture20.eu)

[www.culturecongress.eu](http://www.culturecongress.eu)

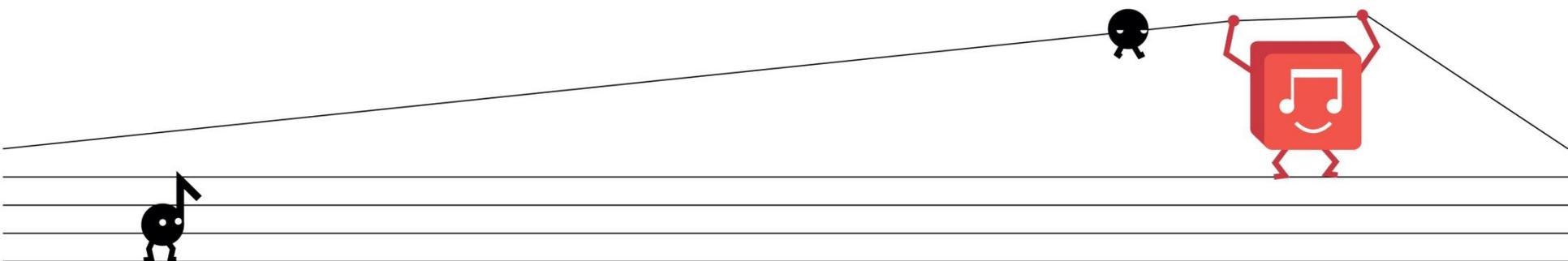
# ART & EDUCATION

*media literacy*

*film, music, visual arts*

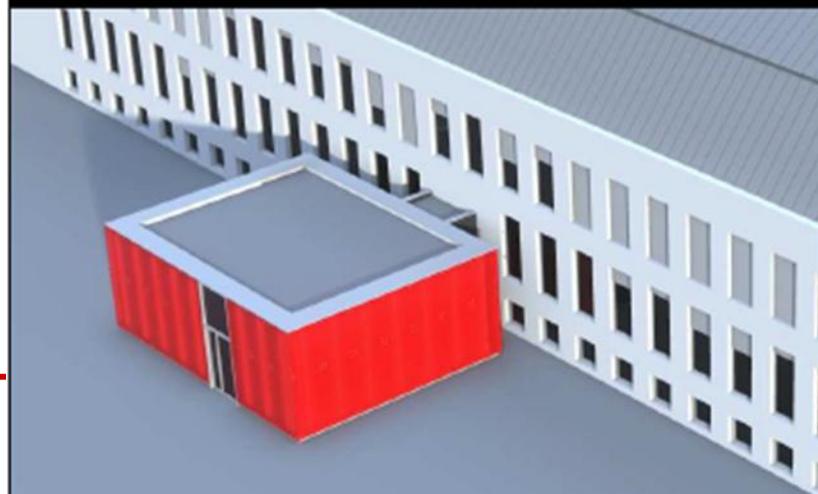
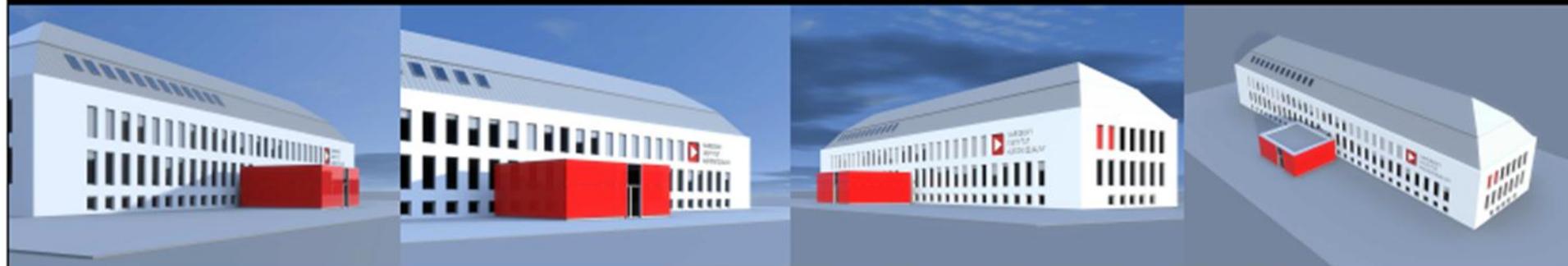
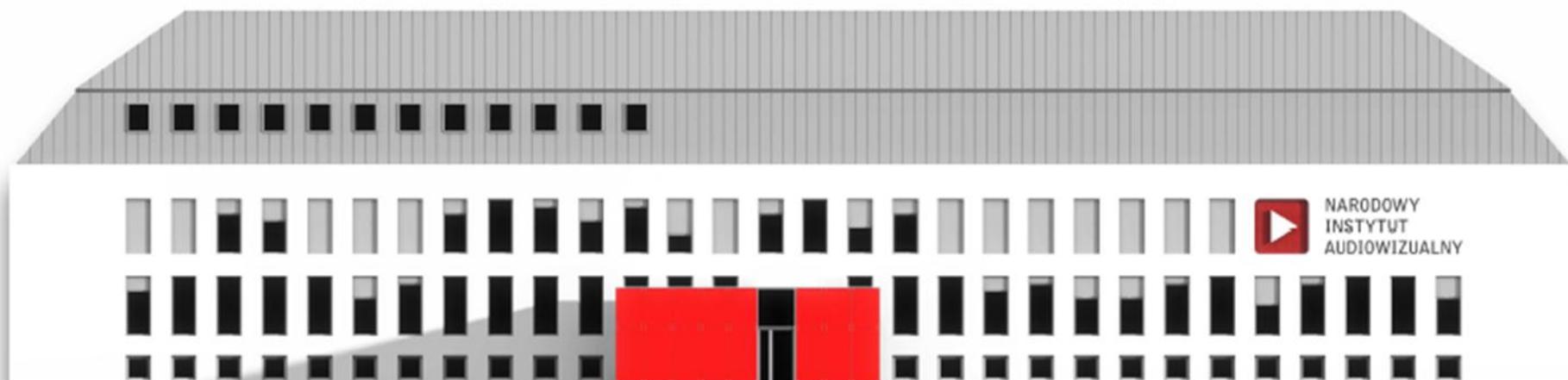
# SCHOOL MUSICOOTHEQUE

[www.muzykotekaszkolna.pl](http://www.muzykotekaszkolna.pl)



# EUROPEANA AWARENESS 2012-2014





ZAMÓWCA TELEFONIKA		 02-800 KALISZ, UL. LIPOWA 33	
WYKONAWCA  NARODOWY INSTYTUT AUDIOWIZUALNY		02-739 WARSZAWA, UL. WALBRZYSKA 3/5	
NAZWA ZAMÓWKA WIDOCZYWIENIA BUDYNKU "A" NARODOWEGO INSTYTUTU AUDIOWIZUALNEGO			
ADRES: 02-739 WARSZAWA, UL. WALBRZYSKA 3/5			
PROJEKTOWAŁ	OPRACOWAŁ	WYKONAWCA	TYTUŁ
mgr inż. arch. M. PRZYBYL	architektoniczne	LOKALIZACJA	
OPRACOWAŁ	mgr inż. arch. P. DOBRYNIA		
NAZWA TYTUŁ WIDOKI ELEWACYJNE PROJEKT KONSEPTYWNY			WYKONAWCA <b>A05</b>
DISCIPLINA	TYTUŁ	DATA	DATA
ARCHITECTURA	PK	-	10 2011

*THANK YOU*

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