

**FROM NATIONAL TO GLOBAL:
ACCESSING THE CULTURAL HERITAGE OF
THE BALTIC DIASPORA**

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Baltic Heritage Network

From National to Global: Accessing the Cultural Heritage of the Baltic Diaspora



Baltic Heritage Network (BaltHerNet) was founded on January 11, 2008 in Tartu, Estonia

Goals

Fostering cooperation among the national and private archives, museums, libraries, institutions of research, public associations and organizations that collect and study the cultural heritage of the Baltic Diaspora

Facilitating the preservation of and research access to the historical legacy of the Baltic Diaspora

Guaranteeing the preservation and open access to the Baltic archives and libraries abroad regardless of their location, and according to the legislation, regulations, and traditions of the host countries

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Archival work

- Mapping collections

- Collecting information

- Presenting the information at the portal (including editing and translating)

- Acquiring and maintaining collections, transportation of books and archives

- Copying and digitizing collections

Disseminating know-how

- Publishing guidelines

- Arranging visits of experts to Baltic communities for consulting

Informing the public and initiating academic discussion:

- Presentations at academic and other events

- Publications, exhibitions

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Conferences

*June 27 to July 1, 2006 **International Conference on the Baltic Archives Abroad** (Tartu, Estonia)*

*July 7-10, 2009 **BaltHerNet Conference „Accessing the History of the Baltic Diaspora“** (Tartu, Estonia)*

Information days/seminars in Baltic communities

2006 Stockholm

2007 Stockholm, St. Petersburg

2008 Hamburg, Toronto, Tartu

2009 Stockholm, Petrozavodsk, Tartu

Summer schools for volunteers working in the Estonian archives and libraries abroad and for other interested members of Estonian communities

2007 Koke, Estonia

2008 Käsmu, Estonia

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Electronic gateway <http://www.balther.net>

offers information on the archival collections and cultural heritage of the Baltic Diaspora, as well as on other related activities, in English, Estonian, Latvian and Lithuanian

Memory institutions, collections

Databases, portals, references

Billboard: events, grants, training, job offers

News and reports

Forum

= BaltHerNet project *The development of the information portal Baltic Heritage Network*

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Archival cooperation:

Experts from Estonia to Sydney, New York, Toronto, Vancouver, Stockholm,
Hamburg and Cologne

Immigration History Research Centre

Library and Archives Canada

Estonian Archives in Sweden

= BaltHerNet project *Provision of archival assistance by the BaltHerNet to the Estonian diaspora communities and to the memory institutions in the respective countries:*

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New home pages of the Estonian archives abroad:

Dr. Endel Aruja Library and Archives of the Tartu Institute in Toronto

<http://www.tartuinstitute.ca/>

Estonian Archives in Vancouver

<http://eav-bcca.balther.net/>

Estonian Archives in the US

<http://www.eausa.balther.net/?lang=en>

Estonian Archives in Germany

<http://ea-saksa.balther.net/>

Estonian Archives in Sweden

<http://rea.balther.net/?lang=en>

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Portal users:

Workers at memory institutions (most used entrance sources): neti.ee, erm.ee, baacouncil.org kirmus.ee, ra.ee, hoover.org, archives. eesti.org.au, arhivi.lv jt)

Members of the communities involved with their cultural heritage

Descendants of émigré Estonians, Latvians and Lithuanians (eesti.ca , archives. eesti. org.au, ea-saksa.balther.net, balticfederation.ca, eav-bcca.balther.net

Academical researchers, university students

National institutions connected with the theme

Unidentified

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1.11.2007-30.09.2008

Visits	4,076
Pageviews	41,202
Pages/Visits	10.11
Bounce rate	30,62%
Average time on site	00:06:05
New vistis	42,15%
Visitors	1,718

1.11.2008-30.09.2009

6,947
37,384
5.38
42,28%
00:03:43
55,13%
4,010

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27th September, 2008-27th September, 2009

Visits	7,454
Page views	40,189
Pages/Visit	5,39
Av time on site	00:03:41
Bounce Rate	42,57%
New visits	54,91%

This is how they reach us:

Search Engines	43,18%
Referring Sites	31,33%
Direct Traffic	25,49%

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Most viewed pages (visits):

Opening page in English	3,799
Opening page in Estonian	1,507

Followed by:

pages about the non-profit organisation BaltHerNet
conference information 2009 and photo gallery,
other events
archival information.

Most visits in 2009:

7 th of July	678 page views
11 th of March	417
4 th of June	336
26 th of August	315
22 nd of September	369

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Visitors' country of origin (visits 27th September 2008-27th September 2009):

Estonia 4,098 visits (Tartu 1,930, Tallinn 1,529)
The United States 672 (New York 95, California 92, Minnesota 68)
Canada 671 (Toronto 113, Don Mills 103 , Edmonton 81)
Germany 288 (Hamburg 125, Berlin 14 , Nürnberg 12)
Sweden 286
Latvia 260
Lithuania 205
Australia 163
Finland 104
The United Kingdom 87

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Thank you!

www.balther.net