

Access to audiovisual material in Lithuanian Central State Archive: user versus archivist

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Access to audiovisual material in Lithuanian Central State Archive: user versus archivist

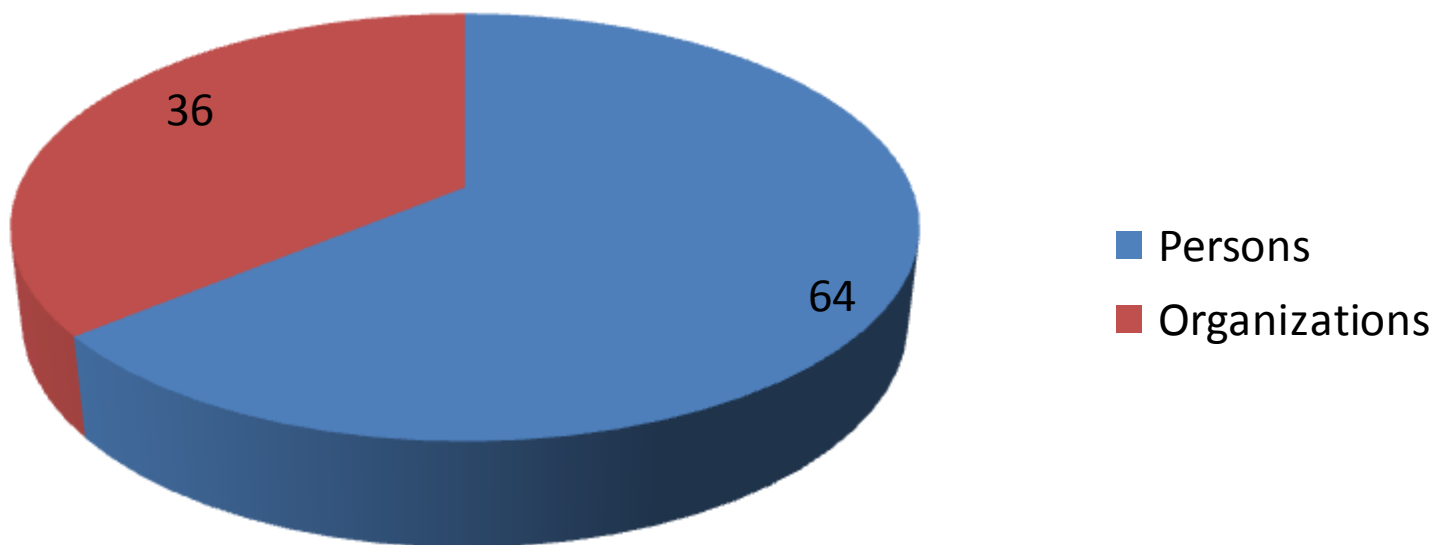
- More and more of audiovisual documents are digitised and can be accessed by user now and here
- The Archive participates in different projects and popularize audiovisual documents
- Audiovisual documents are quite attractive
- Audiovisual documents reflect new history

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Who is the user of audiovisual documents?

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Used audiovisual documents in 2012-2013 (percent)

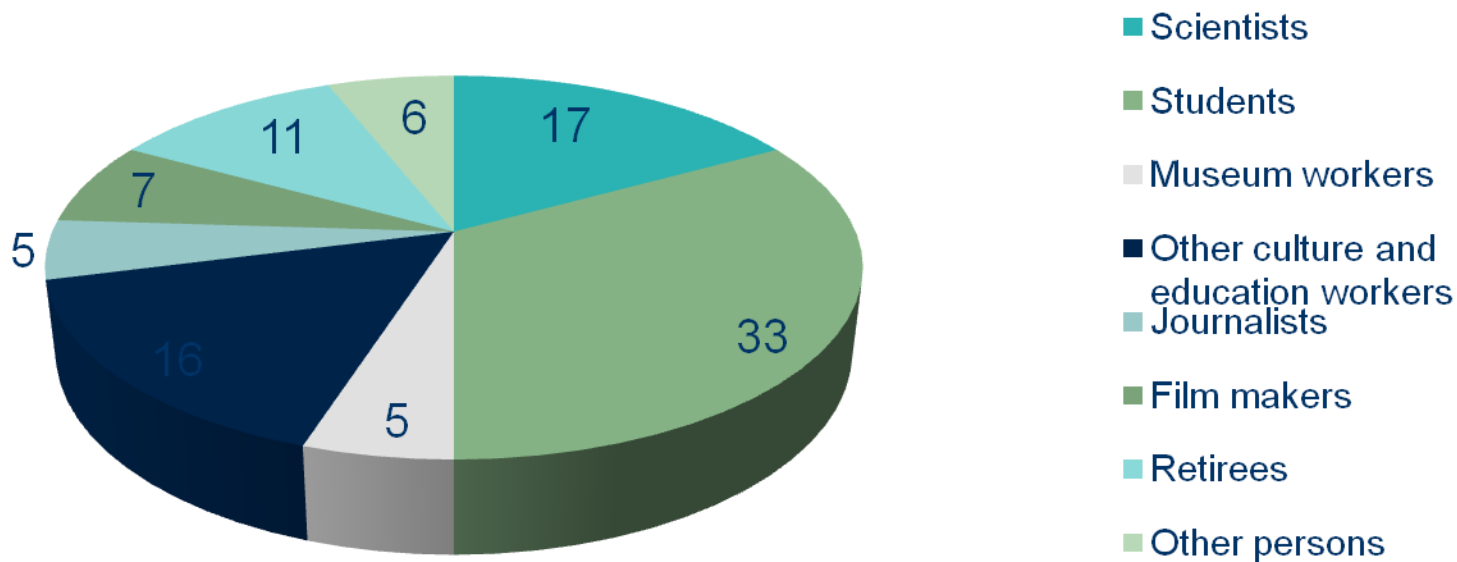


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- The changes in user's profile
- Organizations perform some kind of hidden advertisement of audiovisual documents
- Educational excursions for students
- People from organizations return as private persons
- People want to see, remember and think about history
- Students and museums

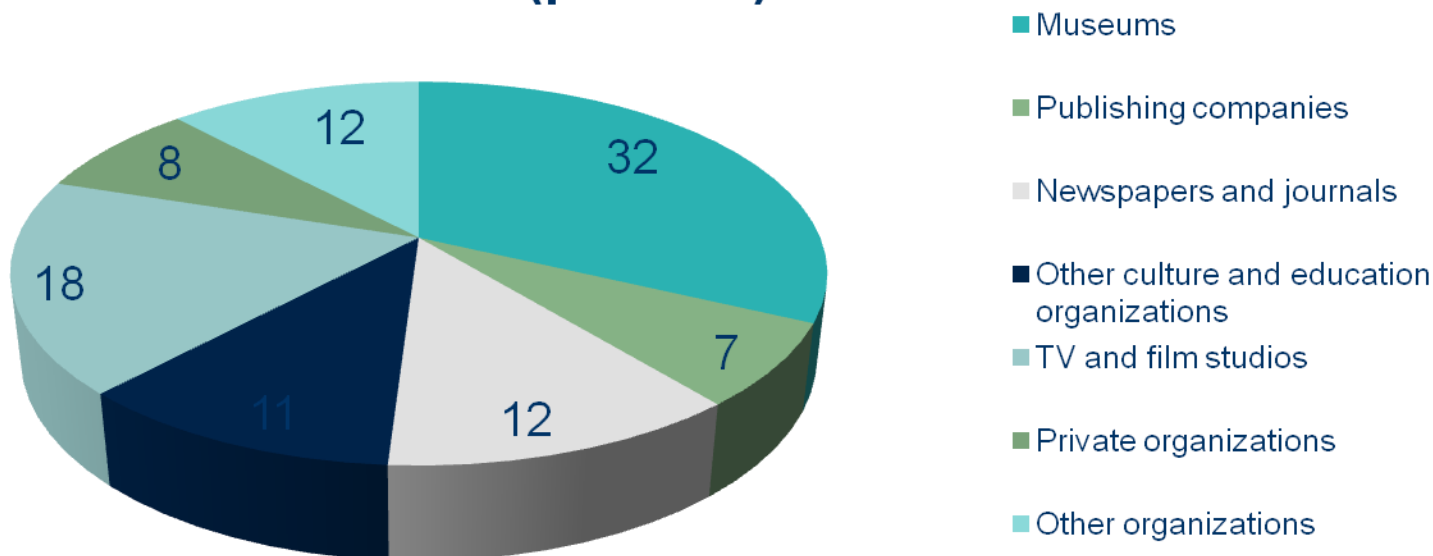
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Used audiovisual documents in 2012-2013
(percent)



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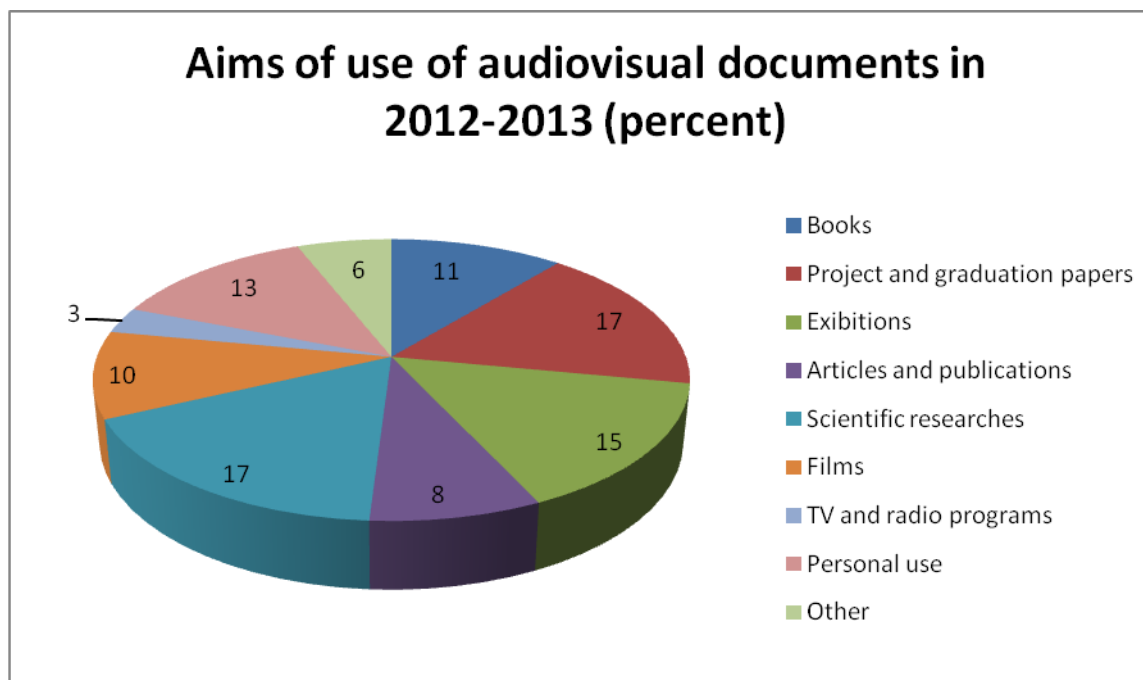
Used audiovisual documents in 2012-2013 (percent)



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- Students dominate among private persons – we can forecast that they will use audiovisual documents in the future for their professional activity
- Museums intensively use photos for different exhibitions
- Museums begin to use “moving images” - the use of films overstep traditional margins

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- People use audiovisual documents for personal reasons
- The percent of personal use was much more some time ago
- Personal reasons – self-education, learning, leisure, etc...

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- Maybe user not always get what he wants?
- Maybe not any audiovisual material is accessible for user now or a little bit later?
- Maybe the reason is very simple – nowadays user wants to see audiovisual material in the Internet and to access it sitting at home or at office or get copies by e-mail?

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- The user writes by e-mail and get low resolution copies of photos by e-mail
- Some films can be accessed in the website www.e-kinas.lt
- 1400 titles of Lithuanian documentaries from 1919-1963 and continually filled with new
- Plan to give access also to old Lithuanian feature films

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- Almost 300.000 users since the end of the project in May 2013
- 136 registered users
- About 90 percent of users rank the website positively
- The reward “Sails of Europe 2013”

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- We receive one question – why I can't watch more new or even nowadays films in the website?
- Copyright laws protection – 50 years from production
- Newer films can be watched free in the Archive – some users don't want to come

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- If more films are public domain – the Archive still doesn't have so many resources to publish them in a short period of time
- You can't apply the principle "Here and now" for archival documents

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- One more aspect of users' disappointment
- Why we preserve and publish the Soviet time documentaries which are full of propaganda and lie?
- This is a part our history
- Even a negative critics help in the website advertising

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- Even having the possibility to use audiovisual material through Internet user can dislike it's quality, format or even the design of Internet website
- Why the resolution of films is so low, why they can't download films, why the design of the website is not so nice?

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- Avoid the piracy
- Want users to come to the website for films viewing
- Design – we are open for changes

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- New project – EU structural fund's 2014-2020 program
- New content – video recordings about 1988-1990 events
- Applications for mobile phones and I pads
- Virtual thematic exhibitions
- More opportunities for people with hearing and vision disabilities

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- Sound recordings are used quite rarely
- Users don't know about this kind of material
- The sphere of use of sound recordings is more narrow than that of films or photos
- EUscreenXL project – 600 titles of sound recordings of USA Lithuanian radio station “Margutis”

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If somebody would ask me how much the archivist can and want to popularize audiovisual documents, I answer – of course can and want

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Thank You for the attention!

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