Making Audiovisual Heritage Accessible and Valuable

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What is Europeana?
Europeana’s vision and mission

→ Europeana is a catalyst for change in the world of cultural heritage.

→ **Our mission:** The Europeana Foundation and its Network create new ways for people to engage with their cultural history, whether it’s for work, learning or pleasure.

→ **Our vision:** We believe in making cultural heritage openly accessible in a digital way, to promote the exchange of ideas and information. This helps us all to understand our cultural diversity better and contributes to a thriving knowledge economy.
History of Europeana

→ April 2005: Jacques Chirac wrote to European Commission President José Manuel Barroso, recommending the creation of a virtual European library

→ EC’s Information Society and Media Directorate had been supporting European digital information exchange projects for 15 years

→ September 2005: publication of EC’s i2010 strategy on digital libraries


→ November 2008: Europeana prototype launched

→ Summer 2010: prototype became an operational service funded under the EC’s CIP ICT-PSP (Competitiveness and Innovation Framework Programme)

→ January 2011: New Renaissance Report published - endorses Europeana as ‘the reference point for European culture online’

→ September 2012: Europeana metadata released under CC0 waiver, making it freely available for re-use
Europe’s cultural heritage portal

- 29m records from 2,200 European galleries, museums, archives and libraries
- Books, newspapers, journals, letters, diaries, archival papers
- Paintings, maps, drawings, photographs
- Music, spoken word, radio broadcasts
- Film, newsreels, television
- Curated exhibitions
- 31 languages
The Digital Agenda for Europe

‘Europe has probably the world's greatest cultural heritage. Digitisation brings culture into people's homes and is a valuable resource for education, tourism, games, animation and the whole creative industry. Investing in digitisation will create new companies and generate new jobs.’

Europeana is Europe’s ‘flagship digitisation project’ and ‘one of Europe’s most ambitious cultural projects, and a successful one. It is a trusted source for our collective memory and a representation of European cultural heritage online.’

Neelie Kroes
European Commission
Vice-President for the Digital Agenda
What does Europeana provide?
Europeana data

→ 29 million items

→ From every domain
  e.g. galleries, libraries, archives, museums, audiovisual collections

→ From all 27 EU member states, plus an additional 7 countries

→ Portal interface available in 31 languages

→ 17m images

→ 11m texts

→ 486,000 sounds

→ 189,000 videos

→ 14,000 3D objects

→ Video and sound = 2.5% of Europeana data but research shows that
  users are 10-times more likely to click on audiovisual content than any
What makes up a Europeana record?

- Thumbnail/preview
- Metadata
- Link to digital objects online
Why join Europeana

- Consultancy and advice on legal and technical issues
- Tools
- Europeana Network
- Trusted source for documentation
- Continue to set standards on a legal and technical level
- Highlight and showcase your good work
- Metrics about usage of Europeana data
→ Who provides content to Europeana?
How does Europeana get its data?

→ Through its aggregation structure, Europeana represents 2,200 organisations across Europe

→ From 150 Aggregators
  • Promoting national aggregation structures
  • More efficient than working with every individual content provider
  • Helps to achieve international standardisation

→ End-user generated content
  • Crowd-sourcing projects such as Europeana 1914-1918 and Europeana 1989
Who submits data to Europeana?

Domain Aggregators

- Libraries
  - e.g. The European Library
- Archives
  - e.g. APEX
- Audiovisual collections
  - e.g. EUScreen, European Film Gateway

National initiatives

- National Aggregators
  - e.g. Culture Grid, Culture.fr
- Regional Aggregators
- Thematic collections
  - e.g. Judaica Europeana, Europeana Fashion
- National initiatives
  - e.g. Musées Lausannois
Types of aggregators

Crosstown

National Initiatives
National Organisations

Europeana
Projects (themes)

Single Domain

National Organisations
Direct Suppliers

Projects (domain)
Single Domain organisations

Pan-European

National

Single Domain

Crosstown
Pan-European Audiovisual Aggregator for Europeana
Discover Europe’s television heritage

EUScreen offers free online access to videos, stills, texts and audio from European broadcasters and audiovisual archives. Explore selected content from early 1900s until today.

Tip: use search operators for best results.

Explore EUScreen
Holidays in the Hay

Farm holidays are booming in the summer of 1989. Although the accommodation is very basic, beds in the hay must be reserved in advance. This form of tourism is very appealing to students seeking for an inexpensive holiday or middle-class families offering an adventure holiday to their children.

Based on EBUcore
Mapped to the Europeana Data Model

MAPPING TOOL

- Massive uploads
- Schema Mapping Service
- Quality Control
- Europeana Preview Services

ANNOTATION TOOL

- Item and Group Level Annotation
- Connection with EUscreen Thesauri
- Search and Browsing Services
Holidays in the Hay

Alternative Title: Haushotel

Description: Ferien auf dem Bauernhof für gastreiche Stadtmenschen. Das Haushotel verzichtet auf jeglichen Komfort. Den Schlafsack muss der Reisende sogar selbst mitbringen, und doch empfiehlt es sich, das Lager im Haus rechtzeitig zu reservieren. Denn Ferien im Haushotel sind der Renner im Sommer 1989 - sei es für Studenten, die günstig übernachten wollen, oder für Familien aus dem Mittelstand, die ihren Kindern einen richtigen Abenteuerurlaub bieten möchten. Farm holidays are booming in the summer of 1989. Although the accommodation is very basic, beds in the hay must be reserved in advance. This form of tourism is very appealing to students seeking for an inexpensive holiday or middle-class families offering an adventure holiday to their children.

Geographic coverage: Lower Saxony; Germany; http://sws.geonames.org/2862926/

Date: 1989; http://semium.org/time/1989

Publication date: 17/07/1989

Type: Video; News; http://www.eionet.europa.eu/gemet/concept/6964

Format: 00:02:25; 4:3; Colour; Mono

Subject: Travel & Commuting; Holidays or vacations; Lifestyle and consumerism

Identifier: EUS_33B13053295D44108FDF74EDE21C4184

Is part of: RIAS TV - Abend; RIAS TV - Evening

Language: German

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BEING EUROPEAN

This exhibition addresses how issues of European identity, culture and heritage are explored on television. It suggests how economic and social factors have fostered a common European identity while also reinforcing the importance of national identity.

By Dr Sian Barber, Royal Holloway, University of London.

Immigration and Emigration
European National Identity and Culture
Growing up in Europe
The European Economy
A United Europe?
Participatory archiving
WP1
Project Management and Quality Assurance (UU)

WP2
Aggregating and Enriching Content (BUFVC)

WP3
Contextualisation, User Engagement and Evaluation (KB)

WP4
Integration and Cloud-based Services Platform (NTUA)

WP5
Network Expansion and Pan-European Policies (NISV)

WP6
Dissemination, Exploitation and Sustainability (NiNA)
Dates
April 2014 Strategic workshop on awareness in IPR regulations concerning audiovisual material
August 2014 First International Conference

Info
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twitter – facebook
Participate

1. Share experience? Access & IPR Survey
2. Online much? Join the network

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