PUBLIC FUNDING FOR CULTURAL PRESERVATION

National Audiovisual Institute (NInA)
Publishing House (PWA 2005-2009)
- documentary school
- animation films
- recording of performing arts

National Audiovisual Institute 2009
named by the Minister of Culture
and National Heritage
- digitisation
- promotion
- education
MISSION

Digitise and preserve audiovisual archives

Publish and make available audiovisual heritage

Educate in new media and the arts
LEGAL FRAME

Cultural Institution Law

Legal audiovisual deposit

National Audiovisual Heritage
DIGITISATION

National Competence Centre
operator of government funding programmes

“Digital Resources” (2009-2010)
national programme 2 000 000 €

multiannual programme 30 000 000 €
OBJECTIVES

ARCHIVING HERITAGE

ACCESS TO CULTURE

EDUCATION
CULTURAL PRESERVATION

TV & Radio

National Archives

NInA

National Library

Film archives
FUNDING STRUCTURE

GRANTING SYSTEM VIA EXPERTS & NInA PRESERVATION PROJECTS

INFRASTRUCTURE & COLLECTIONS

PUBLIC & NGO BENEFICIARIES
PUBLIC BROADCASTING ARCHIVES

funding – digitizing – licencing

2011/2012

400 TVP programmes
1000 PR programmes
DIGITAL ARCHIVE

20 000 hours

publishing

recording

cooproduction

digital periodical

public acquisition
COLLECTION

Production of contemporary films and recordings
Reconstruction of documentary and animation
Digitisation of audiovisual archives
NEW AUDIENCE

Niche cultural content available on DVD and VOD

Shared copyrights with rightholders under licences

No commercial activity

Professional training and education
multimedia library
PORTALS

www.biweekly.pl
www.culture20.eu
www.culturecongress.eu
ART & EDUCATION

media literacy
film, music, visual arts
SCHOOL MUSICOTHEQUE

www.muzykotekaszkolna.pl
EUROPEANA AWARENESS 2012-2014
THANK YOU

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