FROM NATIONAL TO GLOBAL: ACCESSING THE CULTURAL HERITAGE OF THE BALTIC DIASPORA

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Estonian National Museum / Baltic Heritage Network
Baltic Heritage Network (BaltHerNet) was founded on January 11, 2008 in Tartu, Estonia

**Goals**
Fostering cooperation among the national and private archives, museums, libraries, institutions of research, public associations and organizations that collect and study the cultural heritage of the Baltic Diaspora

Facilitating the preservation of and research access to the historical legacy of the Baltic Diaspora

Guaranteeing the preservation and open access to the Baltic archives and libraries abroad regardless of their location, and according to the legislation, regulations, and traditions of the host countries
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Archival work
- Mapping collections
- Collecting information
- Presenting the information at the portal (including editing and translating)
- Acquiring and maintaining collections, transportation of books and archives
- Copying and digitizing collections

Disseminating know-how
- Publishing guidelines
- Arranging visits of experts to Baltic communities for consulting

Informing the public and initiating academic discussion:
- Presentations at academic and other events
- Publications, exhibitions
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**Conferences**

*June 27 to July 1, 2006* **International Conference on the Baltic Archives Abroad** (Tartu, Estonia)

*July 7-10, 2009* **BaltHerNet Conference „Accessing the History of the Baltic Diaspora“** (Tartu, Estonia)

**Information days/seminars** in Baltic communities

2006 Stockholm
2007 Stockholm, St. Petersburg
2008 Hamburg, Toronto, Tartu
2009 Stockholm, Petrozavodsk, Tartu

**Summer schools** for volunteers working in the Estonian archives and libraries abroad and for other interested members of Estonian communities

2007 Koke, Estonia
2008 Käsmu, Estonia
Electronic gateway [http://www.balther.net](http://www.balther.net) offers information on the archival collections and cultural heritage of the Baltic Diaspora, as well as on other related activities, in English, Estonian, Latvian and Lithuanian.

- Memory institutions, collections
- Databases, portals, references
- Billboard: events, grants, training, job offers
- News and reports
- Forum

=BaltHerNet project *The development of the information portal Baltic Heritage Network*
Archival cooperation:

Experts from Estonia to Sydney, New York, Toronto, Vancouver, Stockholm, Hamburg and Cologne
Immigration History Research Centre
Library and Archives Canada
Estonian Archives in Sweden

= BaltHerNet project *Provision of archival assistance by the BaltHerNet to the Estonian diaspora communities and to the memory institutions in the respective countries:*
New home pages of the Estonian archives abroad:

- Dr. Endel Aruja Library and Archives of the Tartu Institute in Toronto
  [http://www.tartuinstitute.ca/](http://www.tartuinstitute.ca/)

- Estonian Archives in Vancouver

- Estonian Archives in the US
  [http://www.eausa.balther.net/?lang=en](http://www.eausa.balther.net/?lang=en)

- Estonian Archives in Germany

- Estonian Archives in Sweden
  [http://rea.balther.net/?lang=en](http://rea.balther.net/?lang=en)
Portal users:

Workers at memory institutions (most used entrance sources): neti.ee, erm.ee, baacouncil.org, kirmus.ee, ra.ee, hoover.org, archives.eesti.org.au, arhivi.lv

Members of the communities involved with their cultural heritage

Descendants of émigré Estonians, Latvians and Lithuanians (eesti.ca, archives.eesti.org.au, ea-saksa.balther.net, balticfederation.ca, eav-bcca.balther.net)

Academical researchers, university students

National institutions connected with the theme

Unidentified
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<th>Date Range</th>
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27th September, 2008-27th September, 2009

Visits 7,454
Page views 40,189
Pages/Visit 5,39
Av time on site 00:03:41
Bounce Rate 42,57%
New visits 54,91%

This is how they reach us:
Search Engines 43,18%
Referring Sites 31,33%
Direct Traffic 25,49%
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Most viewed pages (visits):
- Opening page in English 3,799
- Opening page in Estonian 1,507
Followed by:
- pages about the non-profit organisation BaltHerNet
- conference information 2009 and photo gallery,
- other events
- archival information.

Most visits in 2009:
- 7th of July 678 page views
- 11th of March 417
- 4th of June 336
- 26th of August 315
- 22nd of September 369

Estonia 4,098 visits (Tartu 1,930, Tallinn 1,529)
The United States 672 (New York 95, California 92, Minnesota 68)
Canada 671 (Toronto 113, Don Mills 103, Edmonton 81)
Germany 288 (Hamburg 125, Berlin 14, Nürnberg 12)
Sweden 286
Latvia 260
Lithuania 205
Australia 163
Finland 104
The United Kingdom 87
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Thank you!

www.balther.net