

## Archival materials used for educational purposes

administrative editor Svein Sandnes, Norwegian Broadcasting Corp. ([svein.sandnes@nrk.no](mailto:svein.sandnes@nrk.no))

### From broadcasting to internet

In 2001 NRK would establish a new company to take over the education program production.

We saw the possibility to transform the radio- and TV-programs from broadcasting to internet.

The condition set by the board of directors was that 50% of the company should be owned by others.

The institutions contacted was however not willing to invest this amount of money at the time.

The establishing was "laid on ice". The program development department and archive and research have since then experimented further with learning moduls on net.

### What has happened so far?

With economical suport from the government, NRK and the private norwegian company CyberBook have produced learning material to four subjects in the school.

You can watch some of it for free on the website [www.kunnskap.no](http://www.kunnskap.no).

- Cycle, nature- and environment subject for pupils from 11 to 13
- A Passport to English, english for pupils from 14 to 16 years
- Between words, multifunctioal support 14 to 16 years in norwegian
- The Mediaschool, media and communication for highschool

On our own, we have also produced

- Beginners course in spanish for grown-ups

<http://www2.nrk.no/estepais>

- Voices from the archive, 300 famous norwegianians

[www.nrk.no/stemmer](http://www.nrk.no/stemmer)

- The fight about Hercules, a role play about oil and fish

[www.nrk.no/hercules/](http://www.nrk.no/hercules/)

### Reflections after Educa Online 2005

Mark Johnstones, director of learning in BBCs Worldwide had four remarks on the future of e-learning:

- Increased choice will drive diversity and localisation of production.
- Technology will drive personalisation – "content where and when learners want it".
- Lessons from gaming can drive new, engaging and enriching learning experiences.
- The human factor – and its unique inspiration – will be a vital key to success.