

CONFERENCE  
**‘AUDIOVISUAL HERITAGE AND ITS POTENTIAL’**  
in commemoration of the UNESCO World Day for Audiovisual Heritage

November 5 2020, Vilnius  
PROGRAMME

- 9:30-9:45      **Opening and welcome speeches:**  
- Vice-Minister of Culture of the Republic of Lithuania  
- President of the Baltic Audiovisual Archival Council
- 9:45-11:05      Session 1 ‘Dissemination of Audiovisual Heritage’
- (1:20h)      - Presentation by Harry Verwayen, Deputy Director, Europeana (30 min)  
Q&A 10 min  
  
- Wikimedia Foundation (30 min)  
Q&A 10 min
- 11:05-11:20      Coffee break  
(15 min)
- 11:20:12:00      Presentation given by Lina Kaminskaitė-Jančorienė on the results of the study on the  
(40 min)      safeguarding and dissemination of the audiovisual heritage in Lithuania commissioned by the  
Ministry of Culture of the Republic of Lithuania and made by NGO ‘Meno avilys’
- 12:00-13:00      Lunch break  
(1:00h)
- 13:00-14:30      **Panel discussion ‘Management and governance of Audiovisual Heritage’**  
(1:30h)
- Participants:  
- Dalius Žižys, Director, Lithuanian Central State Archives (LT) (presentation 20 min)  
- Maja Drabczyk, Chief International Projects Expert, National Film Archive– Audiovisual  
Institute Poland (PL) (presentation 20 min)  
- Johan Oomen, Head of Research and Development Netherlands Institute for Sound and  
Vision Netherlands  
(presentation 20 min)
- + Moderator
- Discussion + Q&A (30 min)
- 14:30-14:45      Coffee break
- 14:45-16:30      **Session 2 ‘Examples of good practice’**
- (1:45h)      - Aparna Tandon, Senior Programme Leader, ICCROM  
(presentation 30 min)  
- Zane Grosa, Head of the Audiovisual Collection in the National Library of Latvia  
(presentation 20 min)

- Jarmo Nagel, Born-digital films specialist, Film Archives, The National Archives of Estonia (EE) (presentation 20 min)
- Swedish National Heritage Board (SE) (presentation 20 min) **tbc**

Q&A 15 min

- 16:30-16:45 Final remarks by the Vice-Minister of Culture of the Republic of Lithuania
- 17:00 End of the session