Quality of cultural heritage collections
Europeana Publishing Framework coming of age

BAAC Conference - GLAMorous content and access

10 October 2019, Riga
Adina Ciocoiu
2011 My first encounter
My goals today

● Introduce Europeana’s quality standards
● Share examples of GLAM content reuse
• We are an open data platform
• We publish more than 50 million digital objects from 3500+ galleries, libraries, archives and museums (GLAMs) across Europe
• We add value to GLAMs by expanding the access of their collections and by promoting them via our different channels
• Key digital products: Europeana Collections and a suite of APIs
A unique European point of view beyond national borders
Europeana Initiative

Europeana DSI/platform

OPERATES

Europeana Foundation
+23 partners

Europeana

Europeana Network Association
2400+ members

REPRESENTS COMMUNITY INTERESTS

Europeana Aggregators Forum
33 accredited members

REPRESENTS AGGREGATOR INTERESTS
Common Policies & Standards

Europeana

- Data Model
- Licensing Framework
- Publishing Framework
We’re happy when we hear...

“I need to thank Europeana for accelerating the discussion and the decision making concerning our licensing policy here at the Finnish National Gallery”.

Dr. Riitta Ojanperä, Director, Collections Management, Finnish National Gallery
GLAMourous collections

Europeana Publishing Framework (EPF) - metadata and content
THE MORE YOU GIVE...

DATA QUALITY

- Direct links to high quality media
- As open licenses as possible
- Rich metadata incl keywords
- Links to LOD vocabularies
- Language information
...THE MORE YOU GET

DISSEMINATION & REUSE

- Thematic Collections
- Exhibitions, Galleries
- Education, Research, Creative Industries
- Social media outreach
- Wikimedia
- ...

---

european
EPF content

Digital objects

- Direct links
- Media quality
- Rights statements
- Tier 1, 2, 3, 4
- Developed in collaboration with the Content Re-use Task Force of the Europeana Network Association
Tier 1
EUROPEANA AS A SEARCH ENGINE

- Digital object quality: **Minimum** (i.e. for image min 0.1 megapixel) & different specifications per content type
- Rights: **Any** from the Europeana Licensing Framework
Tier 1

EUROPEANA AS A SEARCH ENGINE

‘I want to search and browse collections online’
Tier 2
EUROPEANA AS A SHOWCASE

- Digital object quality: **Good** (ie. image: 800+px wide )& different specifications per content type
- Rights: **Any** from the Europeana Licensing Framework
Thematic collections
Music
Thematic Collection
Exhibitions, galleries, blogs

- Create and share engaging narratives
- Showcase collections in a visually appealing format
Tier 3

EUROPEANA AS A DISTRIBUTION PLATFORM

- Digital object quality: **Better** (ie. for image 1200+ px wide) & different specifications per content type
- Rights: **Allow some reuse rights statements** from the Europeana Licensing Framework
Re-use of sounds collections to create digital storytelling

- Collection of Lithuanian songs (Europeana Sounds)
- Collection field sounds in Rotterdam (Sound and Vision)
Tier 4
EUROPEANA AS A FREE REUSE PLATFORM

- Digital object quality: **Best** (ie. for image 1200+ px wide) & different specifications per content type
- Rights: **Free reuse rights statements** from the Europeana Licensing Framework
Birdie Memory

- Educational game for primary school children
- Openly licensed bird songs
- Winner of Europeana #edTechChallenge

Learning to listen to the language of nature

Pass the app in front of the poster, it comes alive, it's magic!

Birdie Memory is a fun, innovative and accessible way to learn how to recognize birdsong.
EPF Metadata

- **Multilinguality** - language aspect of the data

- **Contextualisation** - richer and better structured metadata (date or timespan, subject and type, agent and places information) OR/AND LOD vocabularies

- **Tier A, B, C**

- Developed by the **Data Quality Committee (DQC)** - a working group of the Europeana Network Association and EuropeanaTech community
Tier A

EUROPEANA AS A BASIC SEARCH PLATFORM

Meaningful titles
Meaningful context
Language information
Keguma spēkstacijas plostu ceļa būves kopskats. 1940.gada 13.jūnija

View of the construction of the Keguma power plant’s raft way. 13 June 1940

From 1936 until 1940, the remarkable Latvian cameraman and photographer E. Kraucis (1898 – 1977) regularly, 1 – 2 times a week, photographically documented the construction of the Keguma power plant. The Keguma power plant holds a prominent role in the history of the Latvian state and as a symbol of the national consciousness. It is the starting point of a unified state power system and the creation of Latvenergo. It enhanced a rapid development of the national economy and improvement of welfare for the population.

The photo negatives collection of E. Kraucis comprises 1,736 negatives on glass plates. This collection is a unique, monographic document in regard to both the facts depicted and the period – it is the only known example in Europe of such a comprehensive photographic documentation of the course of a building project.

The originals of the collection are stored at the Museum of Energy of the Latvenergo Group in Riga, the Republic of Latvia. In 2009, this collection was included in the Latvian National Register of the UNESCO program “Memory of the World”.

Created by
Kraucis, Edwards Rihards, 1898-1977

Keguma spēkstacijas plostu ceļa būves kopskats. 1940.gada 13.jūnija

View of the construction of the Keguma power plant’s raft way. 13 June 1940


Created by
Kraucis, Edwards Rihards, 1898-1977
Tier B
EUROPEANA AS AN EXPLORATION PLATFORM

Language information
Contextual information
Links to multilingual vocabularies
Tier B

Enabling Elements

Browse by:
- Subject
- Date
- Place
- Agent
Tier C

EUROPEANA AS A KNOWLEDGE PLATFORM

Language information
Contextual information
Links to multilingual vocabularies
Search, Browse, Discover
Europeana Media

Europeana Media aims to develop an Enhanced Unified Playout Service (EUPS), offering heritage institutions a media playout with market-competitive quality, user friendly design, and cross-border content reusability.

Night cargo 09/03/1988 (Red Hot Chili Peppers)
Join the Europeana Network Association
Thank you.

- pro.europeana.eu/person/adina-ciocoiu
- linkedin.com/in/adinaciocoiu
References

Share your data with Europeana
Europeana Innovation agenda

Join the Europeana Network
Europeana Foundation vacancies